



of the Edina Public Schools

## Edina Community Education Youth Course Catalog 2009-10

Edina Community Education prints and distributes course brochures to almost 5000 Edina residents. Additional brochures are available in all school district sites, the Community Center, libraries, city hall and other high traffic neighborhood locations.

This fall our catalog will have a new look which we are excited about. With this great new look we have some new ad sizes.

### Advertising Specifications and Requirements

<b>1/6 page Vert.:</b> 2-1/8 inches wide x 4-5/16 inches high	Cost: \$375
<b>1/6 page Hor.:</b> 4-9/16 inches wide x 2-5/16 inches high	Cost: \$375
<b>1/3 page Square:</b> 4-9/16 inches wide x 4-5/16 inches high	Cost: \$475
<b>1/3 page Vert:</b>	Cost: \$475
<b>1/3 Page Hor.:</b> 7" wide x	Cost: \$475
<b>Half-page ad:</b> (7 inches wide x 4-3/8 inches high)	Cost: \$750
<b>Full-page ad:</b> (7 inches wide x 9 inches high)	Cost: \$1250

### If We Create Your Ad

If you would like us to create your ad, please include the following:

- Original photos or high resolution digital photos (not 72 dpi).
- Text to be included in the ad.
- Logo as a digital file (Jpeg or EPS)

Contact Linda Lundborg at West 44<sup>th</sup> Street Graphics for cost information.

2631 West 44<sup>th</sup> Street, Minneapolis, MN 55410, 612 925-4034, [Linda@west44th.com](mailto:Linda@west44th.com)

### If You Submit a Finished Ad

If your ad is a digital file, please note the following software we can accept:

Quark Xpress – 6.0 or earlier version. Mac is preferred.

Photoshop – 7.0 or earlier, TIFF and EPS files 300 dpi or higher

Illustrator – 10.0 or earlier

High quality (print quality) PDF file.

Any CS2 file is acceptable.

Important: All fonts and illustrations/photos must be included with your files.

Contact JLP Marketing: (952) 848-3943 or [JLP-MARKETING@hotmail.com](mailto:JLP-MARKETING@hotmail.com) for more information.